## Message Text

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**ACTION ARA-10** 

INFO OCT-01 EUR-12 IO-10 ISO-00 CIAE-00 DODE-00 PM-03 H-02

INR-07 L-02 NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15

USIA-15 AID-05 COME-00 EB-07 FRB-01 TRSE-00 XMB-04

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FM AMEMBASSY MEXICO

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INFO RUFHBYCXUSMISSION BRUIKELS 131

AMEMBASSY BOGOTA

AMEMBASSY BUENOS AIRES

AMEMBASSY CARACAS

AMEMBASSY COPENHAGEN

AMEMBASSY LONDON

AMEMBASSY PARIS

USMISSION GENEVA

**UNCLAS MEXICO 4387** 

E.O. 11652: N/A

TAGS: ELAB, MX

SUBJ: FIRST INTERNATIONAL CONGRESS ON INDUSTRIAL PSYCHOLOGY

REF: MEXICO 3331

1. PORFIRIO MUNOZ-LEDO, GOM SECRETARY OF LABOR, INAUGURATED THE FIRST CONGRESS OF INDUSTRIAL PSYCHOLOGY AT THE ACAPULCO CONVENTION HALL ON MAY 14, 1975, WITH AN AUDIENCE OF ROUGHLY FIVE HUNDRED PEOPLE. HIS BROTHER, ARTURO MUNOZ-LEDO WAS HOST FOR THE MEETING, BUT STAYED BACK STAGE FOR MOST OF THE CONGRESS. ARTURO'S LOW PROFILE CAN PROBABLY BE ATTRIBUTED TO ADMINISTRATIVE PROBLEMS AND THE GENERAL CONFUSION OVER PROGRAM ARRANGEMENTS. NEVERTHELESS, ARTURO MUNOZ-LEDO AND HIS STAFF MANAGED TO MAKE EVERYONE FEEL AT HOME.

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2. THE UNITED STATES WAS REPRESENTED BY PROFESSOR FREDERICK

HERZBERG AND PROFESSOR BERNARDO HERSHMAN (AS PARTICIPANTS) AND BY THE US. EMBASSY LABOR ATTACHE.

- 3. PAPERS ON INDUSTRIAL PSYCHOLOGY PRESENTED BY PROFESSOR EGGERT PETERSEN, FROM THE UNIVERSITY OF ARHUS, DENMARK; PROFESSOR ATM WILSON, OF ENGLAND AND PROFESSOR PIERRE JARDILLIER OF FRANCE, WERE WELL RECEIVED. NICHOLAS KIVLASKY AND HIS ASSISTANT, ALEJANDRO CURANOV, OF THE USSR INSTITUTE OF INTERNATIONAL LABOR AFFAIRS, WERE VERY ACTIVE IN THE CONGRESS. BOTH KIVLASKY AND CURANOV MIXED WELL WITH THEIR MEXICAN HOSTS, LED BY ARTURO MUNOZ-LEDO.
- 4. THE AUDIENCE WAS MOSTLY MEXICAN, MADE UP OF REPRESENTATIVES FROM THE NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO, MAJOR MEXICAN CORPORATIONS, THE NATIONAL CONFEDERATION OF MEXICAN WORKERS (CTM), AND ANUMBER OF NATIONAL UNIONS OF THE MEXICAN CONGRESS OF LABOR. ALSO PRESENT WERE REPRESENTATIVES OF THE REGIONAL INTERAMERICAN ORGANIZATION OF WORKERS (ORIT), LED BY JULIO ECHEVERRY, SECRETARY GENERAL, AND THE INTERAMERICAN TEXTILE WORKERS UNION, LED BY CARLOS BEDOYA OF COLUMBIA.
- 5. COMMENTS: THE SUBJECT MATTER WAS DETAILED, LENGTHY, AND BORING. MOST OF THE SPEAKERS READ THEIR REPORTS FOR HOURS ON END TO AN AUDIENCE APPARENTLY ATTENTIVE BUT PRIVATELY UNENTHUSIASTIC. THE MAJOR ACCOMPLISHMENT, IF ANY, WAS THE SUCCESS OF THE MEXICANS AS INGRATIATING AND PLEASANT HOST. GOM SECRETARY OF LABOR, PORFIRIO MUNOZ-LEDO SPOKE OF THE NEED FOR A "CHANGE IN THE WORLD ECONOMIC ORDER." THERE WAS LITTLE OF A POLITICAL OR CONTROVERSIAL NATURE INTHE PROGRAM.

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